



# 2014 Membership Directory

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## Vision

To be the preeminent global voice of the Executive MBA industry by increasing the scope of influence of EMBAC, its members, and the EMBA industry by offering relevant content and thinking that serves key constituents and stakeholders.

## Mission

As the academic association that represents the Executive MBA, EMBAC is uniquely positioned to serve as the industry voice globally. EMBAC's mission is to advance the cause of EMBA Programs by providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge dissemination, and fostering a community among high-quality programs.

## Update your directory anytime

Change your email? Hire a new administrator? You can update your program's online directory listing anytime.

Accurate directory information drives the search feature on the council's prospective student website, <http://www.executivemba.org>. Prospective students can search the directory for program information as well as to contact programs. A current listing also ensures that you and your staff receive Executive MBA Council communications

It's easy to update your program information:

- Log onto your School Portal at: [www.embac.org/myschoolportal](http://www.embac.org/myschoolportal)
- If you need assistance with your login information, please use the Password Recovery link: <http://embaportal.perceptresearch.com/Security/PasswordRecovery.aspx>
- Go to the Directory Management menu
- Select Update Contact Info/Photos
- Update your information
- Select "Next" to save your changes on each page

To ensure confidentiality, Executive MBA council research partner, Percept Research, maintains your School Portal and shares only information that is denoted as public in the Program Survey. You can also register for and manage the Student Exit and Student Entry Surveys through your School Portal. If you have a support question or would like to suggest a new feature, please visit: <http://www.perceptresearch.com/EMBAC/support/>.

## Source of directory information

Directory contact information (i.e., photos, phone numbers, etc.) is based on the listings in your School Portal, which you enter and maintain. We encourage you to update your listings and photos in your School Portal on a regular basis to ensure that you receive full benefits from membership. You can change your listing at any time using the instructions above.

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## Full Academic Members

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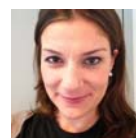
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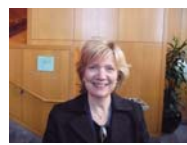
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